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With special thanks to Workbook & Co. for their continued support of the independent artist.

Dear Reader,

Not too long ago, APA leadership was involved in a major campaign to alert photographers to contact their representatives concerning the Small Business Health Fairness Act. Additionally, APA contacted key legislators by mail and by phone on behalf our membership in support of the bill. Good news - that bill successfully made it through the house!!!

NOW we have to issue notice to work just as hard to get this bill through the Senate. This bill is designed to help to make health care more affordable to and accessible to small businesses, such as photographers. We urge your immediate participation.

Right now the Senate is in recess until September 1st. And this makes this an excellent time to contact your senators in their local/state offices.

I urge you, please take a second to review our strategy below for contacting your state Senator, and do so as quickly as possible. Your effort can make the difference.

Thank you,

George Fulton

President

Advertising Photographers of America

president@apanational.org

Recommended strategy S. 545, The Small Business Health Fairness Act:

1. Please take a moment to contact your nearest office for your Senator, while they are still in recess! Fax or call them to state your support of S.545, The Small

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Business Health Fairness Act. State your name, where you reside and do business, and indicate that if you are an APA member, or another trade organization member, while voicing your support for this important bill, and referencing your Senator by name.

You can find out how to reach your Senator by state:

http://www.senate.gov/general/contact_information/senators_cfm.cfm?OrderBy=state&Sort=ASC

2. Additionally, using the sample email letter below, please take a moment to fax or email your Senator in Washington, so that their staff can forward your information.

To identify your Senator and send an email:

http://www.senate.gov/general/contact_information/senators_cfm.cfm

To find out more about this bill:

<http://thomas.loc.gov/cgi-bin/bdquery/z?d108:SN00545:@@L&summ2=m&>

Here is a sample of an email you may send:

Dear Senator _____,

My name is _____, and I reside in _____, and do business in _____. As a constituent, I would like to urge you to vote in favor of S. 545, The Small Business Health Fairness Act.

This bill is of the utmost importance to small businesses and represents a move to helping to make health insurance affordable and accessible to the small business person, which is paramount to the welfare of our nation.

As a photographer, who is a member of (TRADE ASSOCIATION NAME HERE), I would like to impress upon you the urgency of this matter. Nearly a third of all photographers are presently uninsured, a reflection of their inability to pay for the most basic insurance premiums.

By voting in favor of S. 545, you would be making available to the small business person the access to insurance that now only many major corporations or unions are able to purchase.

Please support us, the small business people of America, and vote in favor of S. 545.

Thank you,

Signature

TO JOIN APA OR FOR MORE INFORMATION PLEASE VISIT:

Membership Information Request Form

www.apanational.org

Join APAnet (free business discussion forum)

<http://www.apanational.org/apanet/index.html>

Join APAdigital (free digital discussion forum)

<http://www.apanational.org/apadigital/index.html>



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